

GREEN NEWS

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GREEN PARTNERS HGP BECOMES A SYNGENTA DISTRIBUTOR

Hawaii Grower Products is proud to announce their new partnership with Syngenta T & O, as of 2002. A leader in the development and manufacture of agricultural chemicals, Syngenta is the result of the Novartis and Zeneca merger, and features such products as Avid, Daconil, Heritage, Primo, and Subdue.

The news that Syngenta has appointed HGP distributor of their turf and ornamental products in Hawaii means a ton to our valued customers. For starters, it means our customers save money on all Syngenta products! As Syngenta distributor, HGP can save you money by sharing agency pricing and incentive discounts. For example, right now

The Syngenta logo features the word "syngenta" in a bold, lowercase, sans-serif font. A stylized green leaf icon is positioned above the letter 'y'.

you can save \$70/gallon by purchasing Primo in 10-gallon link paks. Call HGP for great pricing on Daconil Weatherstick and other reduced products, available nowhere else in the state of Hawaii.

"Syngenta is a great company for us to align ourselves with," says HGP President Ken Findeisen. "They are very end-user friendly and very committed to the turf and ornamental market." This merger is great because it increases the availability of seemingly rare grower products in the Hawaiian Islands, all for a reduced price. HGP is located on Maui and the Big Island and are here to help. Feel free to stop by or call your nearest representative today.

WHO'S MALP'S NEW PRESIDENT?

Ken Findeisen is no stranger to Maui Association of Landscape Professionals' mission to 'exemplify leadership by offering education to its membership, the industry, and the community.' He's been a member from the beginning, since MALP's establishment in the early '90s, and helped develop MALP's movement 'to provide leadership in the green industry by promoting professional & ethical practices through quality standards.' Ken's interest in landscaping has spanned the length of MALP's existence, ever since he left Hawaii to attend Oregon State in 1976.

After graduating with a degree in Crop Science in 1979, Ken identified a need for his

newfound knowledge back in Hawaii. And what better place to get something growin' than Maui? So Ken moved to Maui and immediately went to work for Hawaiian Sugar Planters' Association. There he researched hybrids and experimented with growth-regulators, and herbicides for the sugar cane crop (and it was at HSPA that he earned the nickname Chemical Ken!). Ken continued his work until starting at HGP on Maui in the mid-'80s, where he managed and became VP until purchasing the company in '97.

Bright and entrepreneurial, Ken has continued to run a successful business while volunteering for MALP. Prior to his presidential nomination in 2002, Ken was vice president for three years. Heavily interested in continued learning, Ken will keep leading MALP meetings on the 4th Tuesday of every



month. As he puts it, the monthly meetings provide “an opportunity to network, learn, eat, and maybe get a beer afterward.”

Not only do MALP meetings facilitate community among landscape professionals (the heavy pupus and drinks help!), but it's also a forum for passionate experts to speak about plants, landscape design, equipment, irrigation and pest control (or even taxes, banking and insurance methods). And MALP works in tandem with the Landscape Industry Council of Hawaii to ensure that its members get the proper training when becoming

certified landscape technicians. Plant identification, proper pruning, sod and tree planting, turf management, irrigation, and pesticide applications are all evaluated through national accredited written and field tests. Preparatory courses for these tests are available through MALP in relationship to Hawaii Island Landscape Association. Get your employees educated and certified today! Join MALP to learn more....

Ken is excited to be the new president of MALP. The association *really* has a lot to offer Maui, so help the community and become a member today. If you're interested in joining MALP, call Ken at 877-6636 or email him at hgpen@maui.net.

HOT DIGGEDY DOOGE, HE'S BACK

Expert grass man, Russell Dooge (pronounced DOE-gie), is back on Maui and working part-time in sales for Hawaii Grower Products. Dooge brings 25 years in the field to HGP, having reigned as golf course superintendent for courses such as Maui's Grand Waikapu, Kaluakoi on Moloka'i, Lanai's Challenge at Manele & The Experience at Koele.

Russ's certifications, experience, and warm personality render him invaluable to the HGP sales team. He graduated with a degree in turf management and horticulture from UH, and upon graduation quickly became one of five nationally certified golf course superintendents in Hawaii. He states, "I'm very happy to be at HGP, a company I have

worked with for years buying products and formulating programs with Ken. Being a sales person is a different challenge but one that I'll enjoy because I'm still working with sales people I've always trusted and fellow superintendents I've known for years."

Owner Ken Findeisen agrees, "It doesn't get any better than this! Russ's experience really rounds out the team of professionals here at HGP." So the next time you need HGP, swing by and throw Dooge a 'shaka.' He'll give you vitals on the newest product and *even* offer consultation in course maintenance.



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