

GREEN NEWS

A PUBLICATION OF HAWAII GROWER PRODUCTS, INC.

SUMMER 2001



NEWS

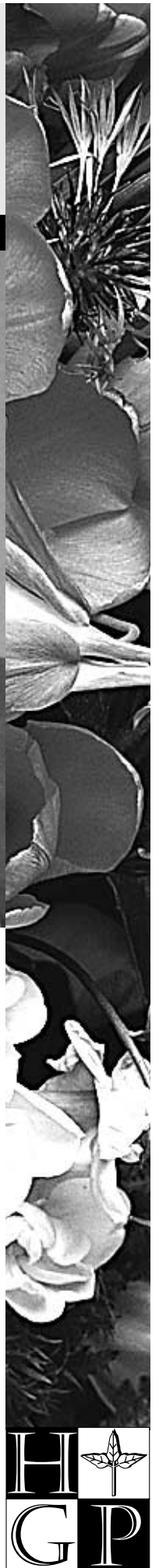
"Professionals Serving Professionals." The crew of HGP at the blessing for the new building, January 26, 2001. Pictured left to right: (Maui) Ken Findeisen, Blake Yamashita, Tom Weeks, Kevin Boteilho, Carol Satoshige (Big Island) John Marshall, Peter Ballerini, and Ricci Bezona.

SOUTHERN STAR SEEDED BERMUDAGRASS *A New Leap in Quality*

Introducing a seeded bermudagrass unlike any other, Southern Star represents a new leap in quality over common bermudagrass that rivals the vegetative hybrids. Since its first turf trial in 1994, Southern Star has been a leading performer in seeded varieties offering amazing improvements over other seeded hybrids such as NuMex-Sahara.

The benefits of Southern Star can't be beat. Southern Star has dark green color, fine leaf texture, and good turf density. It also adapts readily to lawns, parks, golf course roughs, fairways, and other sporting areas.

If your choice is to plant seed instead of spigging or sodding, Southern Star is as close as you can get to matching the quality and



appearance of the vegetative bermudagrass hybrids. Seed at 2-3 pounds per 1,000 square feet (100#/acre).

So why plant just any common bermudagrass seed when you can plant the best -- seed with Southern Star.

And for a limited time, purchase a 25-pound bag of Southern Star and receive a bag of Simplot 6-20-20 or HGP 12-8-16 fertilizer, free!

EMPLOYEE PROFILE: BLAKE YAMASHITA

You may have seen him making deliveries in the HGP truck and thought he looked familiar. Well he is. HGP is proud to announce the return of Blake Yamashita.

Back at HGP after a 15-year absence, Blake had been working in the fuel industry where he obtained his Class A CDL license and is HGP's newest sales representative. Blake is also responsible for delivering all hazardous materials.

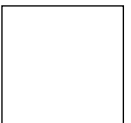
A Maui native, Blake recently returned from Arizona and is ecstatic to be working with Ken and the HGP gang again. "I'm really happy to be back on Maui and to be surrounded by familiar people both at work and at home," he says.

HGP President, Ken Findeisen says Blake's just what HGP needs. "His knowledge and experience are exactly what we need in this time of growth. The timing couldn't be more perfect for his return and our move to a larger facility."

Blake enjoys all kinds of outdoor activities, especially hiking. If you're looking for someplace scenic that hardly anyone knows about, just ask Blake - he knows just the place.



Hawaii Grower Products, Inc.
400 Lehuakona Street
Kahului, Hawaii 96732



KONA: 808.326-7555
73-5578 Maiau St., Bay K
Kailua-Kona, HI 96740

MAUI: 808.877-6636
400 Lehuakona St.
Kahului, HI 96732

OAHU: 808.682-5113
Pacific Agricultural Sales
and Service
91-270 Hanua St.
Unit B-15
Kapolei, HI 96707